

Mission Throttle's Advisory Services practice provides mission-driven organizations with the expertise to develop innovative and pragmatic business strategies that lead to financial sustainability. Through our work with a diverse group of clients, we have developed a deep understanding of these unique operating environments, allowing us to respond to the evolving needs of both organizations and funders.



IN 2017, OUR ADVISORY TEAM...



1 Helped funders and their grant partners understand how to improve performance and create sustainable impact.

Selected by the W.K. Kellogg Foundation (WKKF) to provide advisory services to a cohort of seven Michigan-based community partners in order to enhance each organization's operational effectiveness, and enable them to develop innovative, diversified revenue strategies. Developed and executed a social entrepreneurship workshop curriculum to help WKKF strengthen the local entrepreneurial ecosystem.

Worked with Michigan Women's Foundation (MWF) to evaluate the performance of its microloan fund and identified strategies for MWF to fill gaps in Michigan's entrepreneurial ecosystem. Identified opportunities to develop and launch additional offerings to further expand the Foundation's continuum of support services, enhance its financial sustainability, and ultimately accelerate the Foundation's impact on female entrepreneurs across Michigan.

2 Brought teams together to unlock insights, define solutions and navigate pathways to financial and operational stability.

Identified 17 agency-wide funding opportunities to increase the reach, impact, resilience, and sustainability for an organization that, through a hub of community engagement and programming, focuses on fighting the root causes of poverty, empowering at risk youth, and improving greater health and well-being in surrounding communities.

Partnered with an organization that enables early childhood education providers to enhance their services. Created implementation plans for prioritized opportunities that will support resiliency, ultimately enabling it to pursue growth and scale.



3 Led collaborations to develop cohesive future visions that drive organizational growth.

Collaborated with an organization whose mission is to alleviate homelessness by enabling people to achieve self-sufficiency. Identified opportunities to enhance organizational efficiency and effectiveness, developed a focused business strategy, and laid the groundwork for an innovative social enterprise that provides capital for scale to break the cycle of intergenerational poverty in Detroit.

Developed a blueprint to organizational sustainability and identified 16 different social enterprise models for an organization that provides life-changing support services for youth and families in Southwest Detroit.

"The market-based approach and the study that went into the recommendations were very well done and gave me a fresh sense of hope and enthusiasm for the work at DHDC, and what it could become at the next level."

— Joaquin Nuno-Whelan, Board Chair, Detroit Hispanic Development Corporation

"The research Mission Throttle conducted is simply outstanding. I now have the "words" to make a balanced case for Early Childhood. We will also be adopting the value proposition that Mission Throttle suggested. The Team took a balanced approach – the work was done through an authentic cultural lens. I love that!!" — Dr. Nkechye Ekeh Ezech, CEO/Founder ELNC



100%

of clients have identified opportunities to scale effective programs/products

WE HAVE PROUDLY PARTNERED WITH THE FOLLOWING ORGANIZATIONS:

