## Mission Throttle Timeline

Since its inception in 2009, Mission Throttle has invested over \$5 million into research, platforms and tools that advances philanthropic innovation and expands social capital to mission-driven organizations

THE MISSION CENTER



dedicated exclusively to charitable giving.

Sponsors the Early Childhood Education MI business leader development initiative in partnership with Ready Nation and the Children's Leadership Council of Michigan.

APPARATUS

Invests in Apparatus Solutions, a provider of cost-effective financial and administrative services for missiondriven organizations.

Launches Advisory Services Practice to advance the sustainability of mission-driven organizations using market-based strategies.

digerati

INSYGHT

Insyght, a web platform

designed to democratize

access to resources for

entrepreneurs.

Invests in Digerati/

Sponsors Laura Tomasko to White House Fellowship Program in the Office of Social Innovation. Fellow focuses on public-philanthropic partnerships and impact investing policy during her two year tenure.

MT invests in A2B Bikeshare, and Local LOcal Orbit Orbit, a supply chain platform facilitates connections between local food suppliers and

Mission Throttle Founded by Phillip Wm. Fisher

2010

Founder makes an

impact investment in

Mission Center L3C, a

shared service platform

focused on providing

capacity building for

social entrepreneurs.

profit limited liability

Partners with Americans

for Community Devel-

opment to publish The

Future of Philanthropy,

social ventures.

an examination of hybrid

companies (L3Cs).

Sponsors University of Sector Michigan's Navigating the New World, a report capital partners focused on missionrelated investments (MRIs) and low-

For Success programs.

Gives capacity grant to Ardent Cause, a provider of online data solutions for foundations, funders, impact organizations, collaborations and schools in order to achieve better outcomes.

LILLY FAMILY SCHOOL OF PHILANTHROPY

Teams with Lilly School of Philanthropy to sponsor Leveraging the Power of Foundations - An Analysis of Program-Related Investing.

Bridges

Provides grant support for Bridges Ventures, a fund manager dedicated to sustainable and impact investment.

Phillip Fisher, Founder of Mission Throttle. establishes Council of MI Foundations' Impact Investing Task Force.

Hires Susan Gordon to develop Advisory Services platform.

2014

distributors.

Launches RiseDetroit Crowdfunding Challenge to encourage missiondriven organizations to leverage crowdfunding tools; levers donations \$7:\$1 and raises more than \$675k for Detroit area impact organizations.

Phillip Wm. Fisher makes a concessionary loan to Starfish Family Services to further stabilize the agency

2006

- STARFISH

FAMILY SERVICES

STARFISH FAMILY SERVICES

2009

Starfish Family Services pays off concessionary loan made by Mr. Fisher in 2006

Third

Gives capacity grant to support the launch of Third Sector Capital, an impact organization that collaborates with government, funders and providers to address social needs through Pay

2011

MISSION THROTTLE

## Mission Throttle Timeline



Sponsors The Philanthropic Initiative's Women in Impact Investing initiative helping catalyze growth of the impact investing ecosystem, by increasing the amount of capital directed by women.

## **SUCCESS METRICS**



Impact Report: 94% of clients identify earned revenue opportunities

3 new team members and doubles client base. 100% of clients identify opportunities to scale effective programs/ products.



Mission Throttle updates Impact Narrative

Mission Throttle celebrates first decade and strategically pauses to reflect, refresh and envision future impact.

Advisory practice creates value-added culture change for over 35 impact organizations. Spins off practice to Strategic Growth Group and publishes lessons learned to share externally.



Published research report showcasing the legal differences in Impact Investing in US and Israel.

2015 2016

Pilots private impact investing network/web platform to facilitate connections between investors and social enterprises.



Mission Throttle's Advisory Practice doubles staff: Receives 100% client satisfaction feedback.

2017







Michigan's largest funders engage Mission Throttle to help their grant partners create sustainable impact.

INVEST for BETTER Women Lead the Way

2018

The Philanthropic Initiative scales women led Impact Investor initiative into Investforbetter.com and launches toolkit for women impact investors.

2019

Provides grant support to Civilla to accelerate creation of a mobile platform to significantly reduce the burden of applying for benefits by those-in-need.

2020 2021



Support for the next stage of development for the Impact Lab to create impact performance benchmarks to enable greater data-driven decision making.



Mission Throttle teams with Michigan Women's Foundation and Ford Motor Co. Fund to sponsor pitch competition for female social entrepreneurs; awards advisory services to support the launch of two local startups.

