Mission Throttle Timeline

Since its inception in 2009, Mission Throttle has invested over \$7 million into research, platforms and tools that advances philanthropic innovation and expands social capital to mission-driven organizations





Founder makes an impact investment in Mission Center L3C, a shared service platform focused on providing capacity building for social entrepreneurs.



crowdfunding platform dedicated exclusively to charitable giving.

Sponsors the Early Childhood Education MI business leader development initiative in partnership with Ready Nation and the Children's Leadership Council of Michigan.



Invests in **Apparatus** Solutions, a provider of cost-effective financial and administrative services for missiondriven organizations.

Launches Advisory Services Practice to advance the sustainability of mission-driven organizations using market-based strategies.

digerati INSYGHT

Invests in Digerati/ Insyght, a web platform designed to democratize access to resources for entrepreneurs.

Sponsors Laura Tomasko to White House Fellowship Program in the Office of Social Innovation. Fellow focuses on public-philanthropic partnerships and impact investing policy during her two year tenure.

MT invests in

A2B Bikeshare,

Orbit, a supply

chain platform

and Local

facilitates

distributors.

The Philanthropic Initiative

Sponsors The Philanthropic Initiative's Women in Impact **Investing** initiative helping catalyze growth of the impact investing ecosystem, by increasing the amount of capital directed by women.

2015

2006

2009

2010

Sponsors University of Michigan's Navigating the New World, a report focused on missionrelated investments (MRIs) and lowprofit limited liability

companies (L3Cs).

Partners with Americans for Community Development to publish The Future of Philanthropy, an examination of hybrid social ventures.

2011

Third Sector capital partners

Gives capacity grant to support the launch of Third Sector Capital, an impact organization that collaborates with government, funders and providers to address social needs through Pay For Success programs.

Gives capacity grant to Ardent Cause, a provider of online data solutions for foundations, funders. impact organizations, in order to achieve better outcomes.



Teams with Lilly School of Philanthropy to sponsor Leveraging the Power of Foundations - An Analysis of Program-Related Investing.

Bridges

2013

Provides grant support for Bridges Ventures, a fund manager dedicated to sustainable and impact investment.

Phillip Fisher, Founder of Mission Throttle. establishes Council of MI Foundations' Impact Investing Task Force.

Hires Susan Gordon to develop Advisory 2014

connections between

local food suppliers and

LOcal Orbit

Launches RiseDetroit Crowdfunding Challenge to encourage missiondriven organizations to

leverage crowdfunding tools; levers donations \$7:\$1 and raises more than \$675k for Detroit area impact organizations. Pilots private impact investing network/web platform to facilitate connections between investors and social enterprises.

MISSION THROTTLE

- STARFISH Phillip Wm. Fisher makes a concessionary loan to Starfish Family

Services to further

stabilize the agency



Starfish Family Services pays off concessionary loan made by Mr. Fisher in 2006

collaborations and schools



Services platform.

Mission Throttle Timeline

SUCCESS METRICS



Impact Report: 94% of clients identify earned revenue opportunities



Advisory practice adds 3 new team members and doubles client base. 100% of clients identify opportunities to scale effective programs/ products.



Mission Throttle updates Impact Narrative

2018

Mission Throttle celebrates first decade and strategically pauses to reflect, refresh and envision future impact.

Advisory practice creates value-added culture change for over 35 impact organizations. Spins off practice to Strategic Growth Group and publishes lessons learned to share externally.



Published research report showcasing the legal differences in Impact Investing in US and Israel.







Funding for a competitive fellowship for a student admitted to the Professional Doctorate of Philanthropic Leadership (PhilD) program centered on Impact Investing at Lilly Family School of Philanthropy.

2022

TURNER

Funding for the Turner MIINT Bridges updated curriculum to integrate DEI practices into the competition.

2016 2017



Advisory Practice doubles staff; Receives 100% client satisfaction feedback.

Mission Throttle's



The Skillman Foundation

Michigan's largest funders engage Mission Throttle to help their grant partners create sustainable impact.

INVEST for BETTER Women Lead the Way

The Philanthropic Initiative scales women led Impact Investor initiative into Investforbetter.com and launches toolkit for women impact investors.

2019 civilla

Provides grant support to Civilla to accelerate creation of a mobile platform to significantly reduce the burden of applying for benefits by those-in-need.

2020

2021

Support for the next stage of development for the Impact Lab to create impact performance benchmarks to enable greater data-driven decision making.

GIIN



CHRONICAL PIONEERS IN THE FIELD Mission Throttle

celebrates the legacy of Pioneers in Impact *Investing* through a series of interactive interviews exploring the Why, What and How of their passion. The first of these interviews features Sir Ronald Cohen in Crains Currency.



2023

Accelerate the concept development of a television program pitch contest for Social Entrepreneurs.



Mission Throttle teams with Michigan Women's Foundation and Ford Motor Co. Fund to sponsor pitch competition for female social entrepreneurs; awards advisory services to support the launch of two local startups.

MISSION THROTTLE